

Anita Flores

581 3rd Avenue / Brooklyn, NY 11215
860-707-4952 / anitamarie.flores@gmail.com

EXPERIENCE

Social Media Producer, FLAMA

New York, NY — March 2016 - Present

- Wrote and produced original comedy videos with the Social and Production teams
- Developed video concepts for branded content
- Created original content for Facebook, Snapchat, and Instagram

Social Media Manager, Above Average Productions

New York, NY — January 2015 - November 2015

- Managed all of AA's social platforms, increasing Facebook growth by 278% and Twitter by 163%
- Created original social content for Facebook, Twitter, Vine, Snapchat, and Instagram
- Consulted with Editorial and Sales about best practices for original and branded content
- Worked with Channel Partners (*SNL*, *IFC*, etc.) on developing strategies for social promotion

Social Media Coordinator, Thrillist Media Group

New York, NY — January 2014 - January 2015

- Facilitated Thrillist's Facebook, Twitter, Google+ and Tumblr accounts
- Conceptualized, executed, and reported on social engagement strategies
- Interacted with users by answering questions and engaging in discussion
- Collaborated with Sales and Marketing to produce branded social campaigns

Social Media Assistant, My Damn Channel

New York, NY — Aug 2012 - March 2013

- Updated and scheduled content for MDC's website, Facebook, Twitter and Youtube accounts
- Managed and updated monthly cost report and revised estimates of final cost reports
- Contributed ideas for DailyGrace and My Damn Channel LIVE

Production Associate, How Was Your Week? LIVE! With Julie Klausner and Ted Leo

Brooklyn, NY — October - April 2013

- Promoted shows across various social platforms and live tweeted during events
- Assisted producers with talent relations and general event needs

Festival Assistant, Eugene Mirman Comedy Festival

Brooklyn, NY — Sept 2010 - 2013

- Promoted events via Facebook, Instagram, and live tweeting
- Took part in constructing props, managed selling festival merchandise

Intern, The Colbert Report

New York, NY — Sep - December 2010

- Greeted guests, helped design props, aided post team with finding footage

EDUCATION

Brooklyn College

Bachelor of Arts, Screenwriting, 2010